

Communication Design Program A.A.S. Degree

This program is for students who wish to gain employment in the field of graphic art and design. Positions may be available in advertising - print and non-print - and in various visual communication fields. Employment areas may include: design production, print production, display, digital design, illustration, and photography. This program is not designed for transfer to a four-year college. Students who wish to complete Bachelors' degrees should choose the Communication Design Option of the Humanities A.A. Program.

Graduates of this program will be able to:

- Discuss the history of typography
- Utilize various software programs
- Explain pre-press techniques
- Demonstrate digital design techniques

Requirements

General Education - 20 credits as described on page 51 of the Catalog.

Career Studies - 21 credits as follows:
(Credit hours listed with each course)

ARTS 111 Drawing I 3

ARTS 121 2-D Design 3

GRPH 101 Typography I 3

GRPH 102 Typography II 3

GRPH 115 Illustration 3

GRPH 204 Graphic Design Production 3

GRPH 216 Graphic Design Techniques 3

Career Studies - 15 credits from among the following:

ARTH 107 History of Art: Renaissance through Contemporary 3

ARTC 147 Desktop Publishing I 3

GRPH 295 Special Project - 1-6

Communication Design

GRPH 299 Communication Design 1-6

Internship

MRKT 105 Advertising 3

PHTY 111 Photography I 3

Electives 4

Suggested Sequence - Communication Design Program

A.A.S. Degree

The following sequence is an example of how this degree can be completed in two years. This sequence is based on satisfaction of all Basic Skills requirements and prerequisites and presumes a Fall Term start date. An individual's program may vary depending on transfer institution, career objectives, or individual needs. See your counselor for other options and to monitor your progress.

Course Code Credits Course Code Credits

SEMESTER 1 SEMESTER 2

Career Studies 9 Career Studies 9

ENGL 121 3 Communications 3

Humanities 3 Mathematics or Science or 3-4

Technological or Info Literacy

15 15-16

SEMESTER 3 SEMESTER 4

Career Studies 9 Career Studies 9

Social Sciences 3 General Education 3

General Education (1) 3 Electives 4

15 16

Total Credits for Degree 61-62

(1) One course is recommended from the Cultural & Global Awareness knowledge area.

70 Programs of Study